

The WINZERA Internship Programme is designed to bring highly qualified and motivated students with diverse backgrounds into the Organisation to work on projects linked to Skill Development targeting People Skills and Sales Skills. Its main goal is to give successful candidates the opportunity to improve their sales and marketing skills to make them future ready for the world of entrepreneurship or corporate life.

The Internship Programme is targeted to bridge the gap between what students are and what they should be to have a great career at work or entrepreneurship. Most of the graduates in India lack good communication skills and academics rarely produce graduates equipped with good sales and marketing skills. Most students signing up in an undergraduate programme for business administration also lack ground experience in these skills when they complete their programme. If India has to become a financial superpower, that cannot happen without a skilled workforce.

The Internship Programme opens from time to time. Students enrolled at a fully accredited degree programme (Bachelor, Master, PhD) during the entire duration of their course can apply online whenever a new schedule is announced. Selected interns are on-boarded both remotely and in a hybrid form until further notice.

WHO CAN APPLY?

If you are a student enrolled in any undergraduate/diploma programme in India then you can apply for this course.

WHEN CAN I APPLY?

We recruit interns on an on-going basis and applications are accepted throughout the year. You can apply via our [online application platform](#).

If your application is not accepted, you can always come back again and try.

WHAT MIGHT IT INVOLVE?

The interns will be required to attend zoom sessions by the trainers at Winzera and also apply those learnings on the ground with the help of their mentors and guides. Sales and marketing skills are acquired

the best when you practice them. Winzera will provide you an opportunity to test your learnings in the real world with its world class products.

The participating students will be involved in one or many of the following areas:

- Interacting with their warm market
- Exposure to cold market